Sponsorship of the USAEE Case Competition

What is the USAEE Case Competition?

The United States Association for Energy Economics (USAEE) Case Competition is an interdisciplinary case competition focused on energy economics, open to teams of students (undergraduate, graduate and mixed undergraduate and graduate). The case competition problem will feature a realistic and complex energy issue, and require teams to have skills in economics, engineering, and policy analysis. This year, the topic for the competition will be financing for global improvements in energy intensity. Each team will work on the designated case problem at their institution over a period of three weeks and will submit a paper detailing their methods and solution to USAEE this spring. The three teams with the best solutions will be invited to present their results at a session at the June 15-18, 2014 IAEE International Conference in New York City.

By organizing and hosting an interdisciplinary case competition, USAEE increases its name recognition, student membership, and conference attendance. A well executed case competition is a way for USAEE and its members to define and encourage excellence in energy economics. It is also an excellent opportunity for sponsors to become associated with important questions in energy economics, and to support creative problem solving in the USAEE and IAEE student community. 76 students on 20 teams participated in the 2013 USAEE Case Competition, and we are expecting to have greater participation this year due to the international nature of the conference.

How much will the USAEE Case Competition cost?
The Case Competition budget is dedicated exclusively to prizes for the best student teams. USAEE considered two important requirements for the prizes: they must be sufficiently large to attract interest by students, and all of the teams invited to the conference should be assured that they can at least break even on the cost of attendance. The prizes will be $4,000 for the first place team, $3,000 for second place, and $2,000 for third. Each team will also be offered two conference fee waivers (value approximately $500), making the total cost of the contest $12,000.

How can sponsors support the Case Competition?

There are many advantages to becoming a case competition sponsor. First and foremost, your company will have some input into the problem selection. Second, your organization will have great exposure and access to a collection of bright and ambitious students. Third, your organization's logo will be on the promotional material of an event that has already generated a lot of interest and attention. Lastly, your company will be in a select group of supporters, as case competition sponsorship is limited. Reserve your spot today by becoming a sponsor!

$10,000  **Case Competition Title Sponsor** – Involved in designing case competition problem, invitations for three representatives to participate in the judging committee, placement of your corporate logo on all case competition promotional materials and on the NYC conference website, several verbal announcements by representatives during the conference.

$5,000  **Case Competition Gold Sponsor** – Provides valuable input to the case competition problem, invitation of two representatives to assist on the judging committee, and placement of your corporate logo on all case competition promotional materials.

$2,500  **Case Competition Silver Sponsor** – Invitation to assist with selection of case competition problem and send one representative to assist on the judging committee, placement of your corporate logo on all case competition materials.