

RIDING THE ENERGY CYCLES

35th USAEE/IAEE NORTH AMERICAN CONFERENCE ☆ November 12-15, 2017 ☆ Houston, TX, USA

SPONSORSHIP RESERVATION FORM

The 35th USAEE/IAEE North American Conference promises to be an extraordinary combination of important topics, renowned public figures, and hard-nosed analyses. The Conference will be attended by hundreds of delegates from around the world who will focus on how energy impacts the economy, technology, the environment, and project financing. Sponsorship provides an opportunity to be an integral, widely-publicized part of this compelling event. Below are sponsorship options to choose from, as well as a listing of benefits and recognition. Organizations may co-sponsor activities; equal credit is given to the involved organizations. **Please mark your chosen option(s)** and indicate a prepayment, billing or co-sponsorship option. Thank you for your support, which will help assure the success of this timely Conference.

PREMIUM SPONSORSHIP OFFERINGS	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver
	\$15,000 or More	\$10,000	\$5,000
Complimentary registrations to be used at your discretion	4	3	1
Placement of your promotional materials in all conference delegate packets	✓	✓	✓
Company logo with link to your website placed on the conference website	✓	✓	✓
Several verbal announcements by conference representatives at the meeting	✓	✓	✓
Placement of company logo on printed program handed out at conference	✓	✓	✓
One reserved exhibit table top space to display your products/services	✓	✓	
Placement of your promotional materials at all coffee breaks	✓		

Please bill: Visa MasterCard Card No. _____

Exp. _____ CVC Code _____ Signature _____

Enclosed is my check in the amount of \$ _____ to cover the cost of the selected sponsorship option(s).

Please bill my company in the amount of \$ _____ to cover the cost of the selected sponsorship option(s).

My company wishes to co-sponsor the selected event with _____.

Our co-sponsorship payment in the amount of \$ _____ is enclosed.

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Email Address _____

Make check payable to USAEE in U.S. dollars and drawn on a U.S. bank and send to:

David L. Williams, Executive Director | USAEE/IAEE Headquarters
28790 Chagrin Blvd., Suite 350 | Cleveland, Ohio 44122 USA

Questions?

Contact David Williams | Phone: 216-464-2785 | Fax: 216-464-2768 | Email: usaee@usaee.org

EVENT-BASED SPONSORSHIP OFFERINGS

Luncheon / Dinner Sponsorship – \$15,000 (3 events at conference)

- Three (3) complimentary registrations to be used at your discretion
- Placement of your promotional materials in all conference delegate packets
- Company logo with link to your website placed on the conference website
- A sign listing your company as a lunch/dinner sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

Reception Sponsorship – \$7,500 (2 events at the conference)

- Two (2) complimentary registrations to be used at your discretion
- Placement of your promotional materials in all conference delegate packets
- Company logo with link to your website placed on the conference website
- A sign listing your company as a reception sponsor
- Opportunity to invite up to 4 guests not attending the conference to attend/network at the reception
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

Breakfast Sponsorship – \$5,000 (3 events at conference)

- Two (2) complimentary registrations to be used at your discretion
- Placement of your promotional materials in all conference delegate packets
- Company logo with link to your website placed on the conference website
- A sign listing your company as a breakfast sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

Coffee Break Sponsorship – \$3,500 (5 events at conference)

- Placement of your promotional materials in all conference delegate packets
- Company logo with link to your website placed on the conference website
- A sign listing your company as the coffee break sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

Student Breakfast Sponsorship – \$3,500 (1 event at conference)

- Participation of up to three Company representatives in the Student Breakfast
- Company logo with link to your website placed on the conference website
- A sign listing your company as the student breakfast sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

Council Lunch Sponsorship – \$2,500 (1 event at conference)

- Company logo with link to your website placed on the conference website
- A sign listing your company as the Council lunch sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

Placement of Promotional Materials on Publication Tables – \$1,000

- Placement of your promotional materials on conference publication tables
- Participants will be notified approximately one month prior to meeting as to when/where to send your materials

General Company Conference Sponsorship – \$500 or greater (unlimited)

- Company logo with link to your website placed on the conference website
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

General Individual Conference Sponsorship – >\$100 and <\$499

- Individual name to appear in final printed program
- Stand-up recognition given at conference

NOTE: Payments to USAEE, including contributions, sponsorships, gifts and dues, are not deductible as charitable contributions but may be deductible as ordinary business expenses.