



# **2025 ASSOCIATION SPONSORSHIPS**

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# About USAEE

The United States Association for Energy Economics (USAEE) is a premier organization dedicated to promoting the profession of energy economics and policy. Founded in 1984, the USAEE has grown to become the largest affiliate of the International Association for Energy Economics (IAEE). For nearly four decades, the USAEE has been at the forefront of energy-related discussions, bringing together professionals from academia, government, and industry to address the complex challenges facing the energy sector.

With a diverse membership of more than 300 energy professionals, the USAEE provides a unique platform for networking, knowledge exchange, and professional development. Members benefit from access to cutting-edge research, conferences, webinars, and publications that cover a wide range of topics, including renewable energy, oil and gas markets, electricity policy, and environmental economics. The association's commitment to fostering dialogue and collaboration has made it an indispensable resource for anyone involved in energy economics and policy.

The USAEE's impact extends beyond the national level through its network of regional chapters, which organize local events, workshops, and networking opportunities, allowing members to engage with energy issues relevant to their specific regions. Additionally, the USAEE's strong connection to the IAEE provides members with a global perspective on energy economics, facilitating international collaboration and knowledge sharing. By supporting the USAEE, sponsors contribute to the advancement of energy economics education, research, and policy development, playing a crucial role in shaping the future of the energy industry.

# SPONSORSHIP BENEFITS

USAEE offers tax-deductible sustaining memberships for corporate, non-profit, and academic organizations, providing valuable benefits while supporting the advancement of energy economics.

## **VISIBILITY AT THE ANNUAL CONFERENCE**

Gain prominent exposure at the annual USAEE/IAEE North American Conference through branding, speaking opportunities, and exhibit space. Showcase your organization to a targeted audience of energy economics professionals.

## **PROFESSIONAL EXCELLENCE**

Access valuable industry resources including memberships, publications, and exclusive content to keep your team at the forefront of energy economics. Enhance your organization's expertise and stay informed on the latest trends and research in the field.

## **BRAND EXPOSURE**

Elevate your organization's profile through year-round recognition on USAEE platforms and networking opportunities with industry leaders. Establish your company as a thought leader in energy economics through various engagement opportunities.



# SPONSORSHIP PACKAGES

Corporate sponsorships are essential to USAEE and its mission to advance the profession of energy economics and policy. Sponsoring USAEE means directly supporting the exchange of ideas, cutting-edge research, and policy discussions that shape the future of the energy sector. Each sponsorship level provides companies with valuable visibility, networking opportunities, and engagement with industry professionals nationwide. By becoming a sponsor, your organization plays a key role in strengthening the energy economics community and driving meaningful conversations that impact the industry at both national and global levels.

## PLATINUM

- >> 5 conference tickets & annual USAEE memberships
- >> Exclusive sponsor for a key conference event
- >> Platinum-level signage at conference and media
- >> Company highlight presentation at conference
- >> Speaking opportunity at the Conference plenaries
- >> 5 subscriptions to USAEE/IAEE journals and webinars
- >> Visibility on USAEE website

**\$30,000**

## GOLD

- >> 4 conference tickets & annual USAEE memberships
- >> Exclusive sponsor for a key conference event
- >> Gold-level signage at conference and media
- >> Speaking opportunity at the Conference plenaries
- >> 4 subscriptions to USAEE/IAEE journals and webinars
- >> Visibility on USAEE website

**\$20,000**

# SPONSORSHIP PACKAGES

## SILVER

- >> 3 conference tickets & annual USAEE memberships
- >> Exclusive sponsor for breakfast/coffee break
- >> Silver-level signage at conference and media
- >> Speaking opportunity at the Conference plenaries
- >> 3 subscriptions to USAEE/IAEE journals and webinars
- >> Visibility on USAEE website

**\$15,000**

## BRONZE

- >> 2 conference tickets & annual USAEE memberships
- >> Exclusive sponsor for a breakfast/award
- >> Bronze-level signage at conference and media
- >> 2 subscriptions to USAEE/IAEE journals and webinars
- >> Visibility on USAEE website

**\$10,000**

## PATRON

- >> 1 conference ticket & annual USAEE membership
- >> Exclusive sponsor for a breakfast/award
- >> Bronze-level signage at conference and media
- >> 1 subscription to USAEE/IAEE journals and webinars
- >> Visibility on USAEE website

**\$5,000**

## CONFERENCE EVENT SPONSORSHIP

**Case Competition – \$6,500**

**PhD Day – \$5,000 (2 sponsorships available)**

**Student Reception – \$5,000 (2 sponsorships available)**

**Student Mentoring Breakfast – \$5,000**

**Young Professional Best Paper Competition – \$5,000**

- *Best Student Paper* –

not available, sponsorship has been purchased

- *Poster Session* –

not available, sponsorship has been purchased

## FRIEND OF USAEE

- >> Conference tickets may be purchased at member rates
- >> Signage at conference & media
- >> Visibility on USAEE website

**\$1,500**

# What members and attendees say about USAEE & USAEE conferences

*“All of the speakers were excellent and discussed current, leading-edge issues. They deliver very real, actionable material.”*

*“USAEE provides excellent opportunities for interacting with both peers and the younger cohort as well as opportunities to learn, teach and forge new professional relationships.”*

*“My gratitude and thanks for a well organized and thought-through conference that featured magnificent speakers and top technical individuals in the field of energy economics and economics as a whole.”*

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## USAEE Members

USAEE members include leading figures in the field of energy economics, among them recipients of the prestigious USAEE Senior Fellow Award. This distinguished group includes:



**PETER BALASH**  
Associate Director, Strategic Systems  
Analysis and Engineering Directorate  
US Department of Energy - National  
Energy Technology Laboratory



**MARIANNE KAH**  
Adjunct Senior Research Scholar  
and Advisory Board Member  
Center on Global Energy Policy,  
Columbia University



**MINE YUCEL**  
Retired Senior Vice President  
and Senior Research Advisor  
Federal Reserve Bank of Dallas