



Redefining the Energy Economy:

# Changing Roles of Industry, Government and Research

30th USAEE/IAEE  
NORTH AMERICAN  
CONFERENCE

OCT. 9-12, 2011  
CAPITAL HILTON HOTEL  
WASHINGTON, DC

## SPONSORSHIP RESERVATION FORM

## EVENT-BASED SPONSORSHIP OFFERINGS

Sponsorship is key to the success of the 30<sup>th</sup> USAEE/IAEE North American Conference. Below are sponsorship options to choose from, as well as a listing of benefits and recognition. Organizations may co-sponsor events; equal credit is given to the involved organizations. **Please mark your chosen option(s)** and indicate a prepayment, billing or co-sponsorship option. Thank you for your support in assuring the success of this important meeting.

PREMIUM SPONSORSHIP OFFERINGS	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver
	\$10,000	\$7,500	\$5,000
Complimentary registrations to be used at your discretion	3	2	1
Placement of your promotional materials in all conference delegate packets	✓	✓	✓
Company logo with link to your website placed on the conference website	✓	✓	✓
Several verbal announcements by conference representatives at the meeting	✓	✓	✓
Placement of company logo on printed program handed out at conference	✓	✓	✓
One reserved exhibit table top space to display your products/services	✓	✓	
Placement of your promotional materials at all coffee breaks	✓		

Please bill:  Visa  MasterCard Card No. \_\_\_\_\_

Exp. \_\_\_\_\_ CVC Code \_\_\_\_\_ Signature \_\_\_\_\_

Enclosed is my check in the amount of \$ \_\_\_\_\_ to cover the cost of the selected sponsorship option(s).

Please bill my company in the amount of \$ \_\_\_\_\_ to cover the cost of the selected sponsorship option(s).

My company wishes to co-sponsor the selected event with \_\_\_\_\_.

Our co-sponsorship payment in the amount of \$ \_\_\_\_\_ is enclosed.

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

**Make check payable to USAEE in U.S. dollars and drawn on a U.S. bank and send to:** David L. Williams, Executive Director | USAEE/IAEE Headquarters | 28790 Chagrin Blvd., Suite 350 | Cleveland, Ohio 44122 USA

**Questions?** Contact David Williams | Phone: 216-464-2785 | Fax: 216-464-2768 | Email: usae@usae.org

*NOTE: Payments to USAEE, including contributions, sponsorships, gifts and dues, are not deductible as charitable contributions but may be deductible as ordinary business expenses.*

### Luncheon / Dinner Sponsorship – \$10,000 (3 events at conference)

- Three (3) complimentary registrations to be used at your discretion
- Placement of your promotional materials in all conference delegate packets
- Company logo with link to your website placed on the conference website
- A sign listing your company as a lunch/dinner sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### Reception Sponsorship – \$7,500 (2 events at the conference)

- Two (2) complimentary registrations to be used at your discretion
- Placement of your promotional materials in all conference delegate packets
- Company logo with link to your website placed on the conference website
- A sign listing your company as a reception sponsor
- Opportunity to invite up to 4 guests not attending the conference to attend/network at the reception
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### Breakfast Sponsorship – \$7,500 (2 events at conference)

- Two (2) complimentary registrations to be used at your discretion
- Placement of your promotional materials in all conference delegate packets
- Company logo with link to your website placed on the conference website
- A sign listing your company as a breakfast sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### Coffee Break Sponsorship – \$3,500 (5 events at conference)

- Placement of your promotional materials in all conference delegate packets
- Company logo with link to your website placed on the conference website
- A sign listing your company as the coffee break sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### Student Breakfast Sponsorship – \$3,500 (1 event at conference)

- Participation of up to three Company representatives in the Student Breakfast
- Company logo with link to your website placed on the conference website
- A sign listing your company as the student breakfast sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### Council Lunch Sponsorship – \$1,500 (1 event at conference)

- Company logo with link to your website placed on the conference website
- A sign listing your company as the Council lunch sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### Placement of Promotional Materials in Delegate Packets – \$1,000

- Placement of your promotional materials in all conference delegate packets
- Participants will be notified approximately one month prior to meeting as to when/where to send your materials

### General Company Conference Sponsorship – \$500 or greater (unlimited)

- Company logo with link to your website placed on the conference website
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### General Individual Conference Sponsorship – >\$100 and <\$499

- Individual name to appear in final printed program
- Stand-up recognition given at conference