

# USAEE Business Member Survey Results

## Your Participation

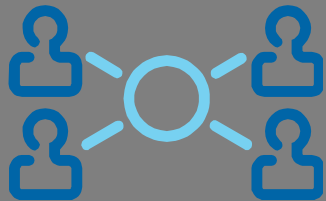
10%

The response rate from the 445 total business USAEE members

52%

Of you participate in USAEE for networking opportunities at local or national level

## Your Responses



### Strengths

- Academic rigor of USAEE papers
- Networking events
- Technical tours at USAEE conferences
- Local chapters relevant to business members
- USAEE poster sessions
- Education on issues



### Opportunities

- Translate academic rigor of papers into “implications”
- Reduce conference costs
- Add discussion sessions at annual conferences
- Clarify value of USAEE on top of local chapters
- Communicate web access of USAEE content regularly

## Our Commitments



Bring fresh speakers and new thought leaders to USAEE events



Summarize all local chapter events quarterly in “Dialogue”



Change the format of presentations at conferences to include “implications” or “business consequences”



Prepare a list of commonly used authentic data and information sources for use by all members