**USAEE Business Member Survey Results**

**Your Participation**

10% The response rate from the 445 total business USAEE members

52% Of you participate in USAEE for networking opportunities at local or national level

**Your Responses**

**Strengths**
- Academic rigor of USAEE papers
- Networking events
- Technical tours at USAEE conferences
- Local chapters relevant to business members
- USAEE poster sessions
- Education on issues

**Opportunities**
- Translate academic rigor of papers into “implications”
- Reduce conference costs
- Add discussion sessions at annual conferences
- Clarify value of USAEE on top of local chapters
- Communicate web access of USAEE content regularly

**Our Commitments**

- Bring fresh speakers and new thought leaders to USAEE events
- Summarize all local chapter events quarterly in “Dialogue”
- Change the format of presentations at conferences to include “implications” or “business consequences”
- Prepare a list of commonly used authentic data and information sources for use by all members