SESSION THEMES & TOPICS

Role of the State Owned Utilities in North America
Chairs: Andre Plourde (Canada), Daniel Resendiz (Mexico)

North American Energy Security and Reliability
Chairs: Juan Eibenschutz (Mexico), Barry Worthington (USA)

Environment and Energy in North America
Chairs: Rafael Fernandez de la Garza (Mexico), Jean-Thomas Bernard (Canada)

Energy Trade and Transportation: Forward or Reverse?
Chairs: Joseph M. Dukert (USA), Shirley J. Neff (USA)

Oil and Gas in Mexico
Chairs: Roberto Oseguera (Mexico), José A. Ceballos (Mexico)

Gas and Power—Convergence or Divergence?
Chairs: Michelle Michot Foss (USA), Javier Estrada (Mexico)

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International Association for Energy Economics
Petróleos Mexicanos
Platts Power in Latin America
Sandia National Laboratories, Energy and Infrastructure
Strategic Energy & Economic Research Inc.
Universidad Nacional Autónoma de México
U.S. Department of Energy
World Energy Council

WHO SHOULD ATTEND

Energy Company Executives & Managers
Energy Policy Analysis
Governmental Employees in Energy Resource Planning
Academics Specializing in Energy Policy & Analysis
Electricity Pricing and Market Analysis
Energy Consultants
Energy Company Planning
Economists Energy Risk and Derivatives Specialists
Oil and Natural Gas Executives
Energy Rate Executives
Electric and Utility Supervisors
Energy Environmental Analysis
Geologists and Engineers
Environmentalists
Energy Journalists

United States Association for Energy Economics
Asociación Mexicana para la Economía Energética
www.usaee.org
Dear Colleague:


Please mark your calendar for this important conference. Some of the key themes and sessions for the conference are listed below. The plenary sessions will be interspersed with concurrent sessions designed to focus attention on major sub-themes. Ample time has been reserved for more in-depth discussion of the papers and their implications.

### North American Energy Security and Reliability
Session Co-Chairs: Juan Eibenchutz, CNSNS-Mexico and Barry Worthington, U.S. Energy Association
- Interdependence
- Opportunities
- Vulnerabilities

### Energy Trade and Transportation: Forward or Reverse?
Session Co-Chairs: Joseph M. Dukert, Energy Consultant and Shirley J. Neff, Goldwyn International Strategies
- Competitive economics or dated policies
- Transparency and regulatory harmonization
- Corporate interests versus political realities

### Gas and Power–Convergence or Divergence?
Session Co-Chairs: Michelle Michot Foss, University of Houston and Javier Estrada, Consultant
- Midstream issues: affiliate, market power
- LNG: myth or reality?
- What if low gas prices really were the excuse for power restructuring?

### Environment and Energy in North America
Session Co-Chairs: Rafael Fernandez, PEMEX-Mexico and Jean T. Bernard, Universite Laval
- Present energy/environmental state of affairs under NAFTA
- U.S. energy policy and growing environmental concerns
- Looming regional environmental challenges

### Oil and Gas in Mexico
Session Co-Chairs: Jose A. Ceballos, PEMEX and Roberto Osegueda, PEMEX
- Oil and gas reserves
- Natural gas supply-demand balance
- PEMEX strategic plan 2003-2011

### Role of State Owned Utilities in North America
Session Co-Chairs: Andre Plourde, University of Alberta and Daniel Reséndiz, CFE
- Present role of state owned utilities (SOUs)
- Obstacles/opportunities created by SOUs
- SOUs’ role vis a vis private enterprises

Mexico City is a city filled with history and a great place to begin or end a pre/post vacation. Accomodations at the beautiful Camino Real Hotel are $110.00 per night. Contact the Camino Real Hotel at 5255-5263-88-99 to make your reservations. Conference registration fees are US $570.00 for USAEE/IAEE/AMEE/CAEE members and US $670.00 for non-members. Your registration fee includes 2 lunches, a dinner, 3 receptions and numerous coffee breaks, all designed to increase your opportunity for networking. These prices make it affordable for you to attend a conference that will keep you abreast of the issues that are now being addressed on the energy frontier.

The enclosed registration materials detail a program overview, hotel and conference reservation and fees, tours and information on historic Mexico City. Please take advantage of the pre-registration discounts and make both your conference and hotel reservations as soon as possible. October in Mexico City is beautiful as the rainy season has ended and a spring-like ambiance occurs. Please make your hotel reservations early by contacting the Camino Real Hotel (information provided above and further on in this program announcement).

Further information on Mexico City and Mexico may be obtained at www.mexico-travel.com or www.mexicocity.com.mx

If you have any questions regarding this conference, please contact David Williams at USAEE Conference Headquarters (216-464-2785 / usaee@usaee.org or www.usaee.org). We look forward to seeing you at the 23rd IAEE North American Conference supported by USAEE, IAEE, AMEE and CAEE.

Sincerely,

Adam Sieminski
USAEE President
General Conference Co-Chairs

Jose Gonzalez Santalo
AMEE President

Andre Plourde
CAEE President
Sunday, October 19
USAEE COUNCIL MEETING
(By Invitation)
9:00 am to 12:00 n
Guerrero Room – 1st Floor
USAEE/IAEE COUNCIL LUNCH
(By Invitation)
12:00 n to 1:00 pm
Camellias Room – 1st Floor
IAEE COUNCIL MEETING
(By Invitation)
1:00 pm to 5:00 pm
Guerrero Room – 1st Floor
REGISTRATION
4:00 pm to 7:30 pm
Registration Desk – Outside of Taxco/Friedeberg Rooms
OPENING RECEPTION
6:00 pm – 7:00 pm
Camellias and Arcoiris Rooms
VIP/COUNCIL DINNER
(By Invitation)
7:15 pm – 10:30 pm
La Hacienda de los Morales

Monday, October 20
REGISTRATION
7:30 am – 7:30 pm
Registration Desk – Outside of Taxco/Friedeberg Rooms
CONTINENTAL BREAKFAST
8:00 am – 9:00 am
Friedeberg Foyer Area
Sponsored by BP America, Inc.
WELCOME & INTRODUCTION
9:00 – 9:30 am
Chapultepec II – 3rd Floor
Jose Miguel Gonzalez Santalo
AMEE President
Mechanical Systems Director
Instituto de Investigaciones Elect.
Adam E. Sieminski
USAEE President
Director & Global Energy Strategist
Deutsche Bank AG London
Andre Plourde
CAEE President
Associate Assistant Deputy Minister of Energy
Natural Resources Canada
Michelle Michot Foss
IAEE President
Executive Director, Institute for Energy, Law & Enterprise
University of Houston

KEYNOTE ADDRESS
9:30 to 10:20 am
Chapultepec II – 3rd Floor
MEXICO’S ENERGY POLICY
Francisco Barnes
Undersecretary for Hydrocarbons
Government of Mexico
INAUGURAL ADDRESS
10:20 to 10:30 am
Chapultepec II – 3rd Floor
Felix Calderon Hinojosa (invited)
Secretary of Energy
Government of Mexico

COFFEE BREAK
10:30 to 11:00 am
Friedeberg Foyer Area
Sponsored by Strategic Energy & Economic Research
EXHIBITS
10:30 am – 6:30 pm
Oaxaca C Room
DUAL PLENARY SESSIONS
11:00 to 12:30 noon
NORTH AMERICA ENERGY SECURITY AND RELIABILITY
Chapultepec II Room – 3rd Floor
Juan Elbenschutz, Presiding
Director General
Comision Nacional de Seguridad Nuclear y Salvaguardias
And
Barry Worthington, Presiding
Executive Director
US Energy Association
Panel
Adrian Lajous
President
Petrometrica
Felix Kwamena
Director, Energy Infrastructure Protection Division
Natural Resources Canada
Michiel Gent
President
North American Electric Reliability Council
Paul Tempest
CEO
Windsor Energy Group
ENERGY TRADE AND TRANSPORTATION: FORWARD OR REVERSE?
Molino del Rey A Room – 3rd Floor
Shirley J. Neff, Presiding
Senior Advisor
Goldwyn International Strategies
And

Joseph M. Dukert, Presiding
Independent Energy Consultant
Panel
Dionisio Pérez-Jácome
President
Comisión Reguladora de Energía
Carmen Dybwad
Member
National Energy Board, Canada
William J. Froehlich
Director, Office of Administrative Litigation
Federal Energy Regulatory Commission
AMEE GENERAL MEETING
12:30 – 1:00 pm
Molino del Rey A Room – 3rd Floor
USAEE GENERAL MEETING
12:30 – 1:00 pm
Chapultepec II Room
CAEE GENERAL MEETING
12:30 – 1:00 pm
Alcatraces Room
AWARDS LUNCHEON
1:00 - 3:00 pm
Del Sol (Jardin/Acroiris/Camellias) Rooms
Adam E. Sieminski, Presiding
Director & Global Energy Strategist
Deutsche Bank AG London
SPECIAL LUNCHEON SESSION
Near Term Gas Prices
Ernesto Marcos, Chair
Socio Director
Marcos y Asociados S.C.
Guy Caruso
Administrator
Energy Information Administration
Matthew R. Simmons
Chairman & CEO
Simmons & Company International
Jose de Jesus Valdez
Director General
Grupo Alpek
Paul Ziff
President
Ziff Energy Group
CONCURRENT SESSIONS - 1 TO 6
3:00 - 4:30 pm
1 PROSPECTS FOR OIL
Chapultepec II Room - 3rd Floor
2 HYDROGEN ECONOMY
Molino del Rey A Room - 3rd Floor
3 NATURAL GAS CHALLENGE IN NORTH AMERICA
Puebla Room
4 INTEGRATION OF ELECTRICITY MARKETS
Veracruz Room
Tuesday, October 21

REGISTRATION
7:00 am – 7:00 pm
Registration Desk – Outside of Taxco/Friedeberg Rooms

STUDENT SCHOLARSHIP MEETING
(By Invitation)
7:30 to 9:00 am
Guerrero Room – 1st Floor

THE EXXONMOBIL LONG-TERM ECONOMIC & ENERGY OUTLOOK BREAKFAST
7:30 to 9:00 am
Del Sol (Jardin/Acroiris/Camellias) Rooms

Elissa P. Sterry
Manager, Economics and Energy
ExxonMobil

EXHIBITS
8:00 am – 7:00 pm
Oaxaca C Room

DUAL PLENARY SESSIONS
9:00 - 10:30 am

GAS AND POWER – CONVERGENCE OR DIVERGENCE?
Chapultepec II Room
Michelle Michot Foss, Presiding
Executive Director, Institute for Energy, Law & Enterprise
University of Houston
And
Javier H. Estrada, Presiding
Consultant

Panel
Paul H. Ziff
President
Ziff Energy Group

Vito Stagliano
Vice President
Calpine Corporation

Eduardo Hermenegildo Buendia Dominguez
Subgerente de Cogeneración y Autoabastecimiento
CFE

ENVIRONMENT AND ENERGY IN NORTH AMERICA
Molino del Rey A Room
Rafael Fernandez de la Garza, Presiding
Corporate Director for Industrial Safety and Environment
PEMEX
And
Jean-Thomas Bernard, Presiding
Professor Department of Economics
University of Laval

Panel
Carlos Mena B.
Advisor to the Secretary
Secretaria del Medio ambiente y Recursos Naturales

Michael Beale
Executive Director
Economic and Regulatory Affairs Directorate
Environment Canada

Carlos A. Rincón
US-Mexico Project Director
Environmental Defense

William Kennedy (tentative)
Executive Director
Commission for Environmental Cooperation of North America

LUNCH
12:30 - 2:30 pm
Del Sol (Jardin/Acroiris/Camellias) Rooms

Michelle Michot Foss, Presiding
Executive Director, Institute for Energy, Law & Enterprise
University of Houston
Drivers of the Energy Scene. What Are They? Where Do They Head Us?

Jean Marie Bourdaire
Director of Studies
World Energy Council

DUAL PLENARY SESSIONS
2:30 - 4:00 pm

OIL AND GAS IN MEXICO
Chapultepec II Room
José A. Ceballos, Presiding
Director for Corporate Operations
PEMEX Corporativo

Panel
Luis Ramírez C.
Director General
Pemex Exploración & Producción

Roberto Osegueda
Director for Corporate Planning
Pemex Corporativo

Marcos Ramírez S.
Director General
Pemex Gas y Petroquímica Basicá

Juan Bueno Torio
Director General
Pemex Refinacion

ROLE OF STATE OWNED UTILITIES IN NORTH AMERICA
Molino del Rey A Room
Andre Plourde, Presiding
Associate Assistant Deputy Minister of Energy
Natural Resources Canada
And
Daniel Reséndiz, Presiding
Corporate Deputy Director for Planning
Comisión Federal de Electricidad
Panel

José Luis Aburto
President
Petrolec Consultants

Mitchell P. Rothman
Principal
Navigant Consulting, Ltd.

Bradley Patterson
VP & General Manager
Duke Energy International Mexico

COFFEE BREAK
4:00 to 4:30 pm
Friedeberg Foyer Area

CONCURRENT SESSIONS - 19 TO 24
4:30 to 6:00 pm

19 REVIEW OF ENERGY AND ENVIRONMENT IN MEXICO
Chapultepec II Room - 3rd Floor

20 MEXICAN POWER
Molino del Rey A Room - 3rd Floor

21 RETAIL ELECTRICITY ISSUES
Puebla Room

22 OIL, POLITICS & ECONOMY
Veracruz Room

23 GENERATION TECHNOLOGIES AND CHALLENGES
Guanajuato Room

24 IMPACT OF THE ENERGY SECTOR, ITS DEVELOPMENT AND ITS ORGANIZATION, ON THE DEMAND FOR SERVICES FROM ENGINEERING AND CONSULTING COMPANIES
Morelia Room

CLOSING RECEPTION
6:00 – 7:00 pm
Friedeberg Foyer Area

WASHINGTON PLANNING DINNER
(By Invitation)
8:30 – 10:30 pm
Alcatraces Room

GALA DINNER

The “Palacio de Minería” (Palace of Mining) is a 18th century construction designed and built by one of the most recognized architects and sculptors of his time, Tolsa.

It is located in the center of the city and it is a majestic building with a fantastic central patio and beautiful rooms such as the formal meeting room, the library and the chapel. It housed the first Engineering School in Mexico, the School of mining, belonging to the National University, which is the first University in the continent, established in 1561. At the entrance there are in exhibit a few asteroids that crashed in Mexico during the XIX century.

The building served also as the school of Engineering for the National University until 1960, when all schools were moved to the “Ciudad Universitaria” in the southern part of Mexico City.

The building was restored to its initial splendor by the alumni of the school of engineering and now serves as the home for the engineering societies of Mexico, the Center for Continuous Education and the Academy of Engineering, as well as being one of the preferred locations for formal events of all kinds.

All through the XX century, until the 1960’s, the Palacio was the location for the traditional engineering school dance, a tradition that unfortunately has been forgotten. However, every year the Alumni Association has a luncheon with attendance in the order of 600 people and the Palacio is the most important symbol of the engineering community in Mexico.

The surrounding area is full of magnificent palaces, such as the Post Office building, the Secretariat of Education building, with great murals by Diego de Rivera, an Aztec temple that was uncovered underneath the Government Palace, the Cathedral, etc., which makes the area one of the nicest places to walk during the mornings or afternoons.

CONFERENCE SPONSORS

Sponsorship is an important part of the 23rd IAEE North American Conference. The North American Conference is grateful to and acknowledges with thanks the following organizations for their assistance in ensuring the success of this year’s conference. If you are interested in sponsoring one of the many events held during the conference, please contact David Williams, USAEE/IAEE Executive Director, at 216-464-2785.

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Joseph M. Dukert  U.S. Department of Energy
ExxonMobil  World Energy Council
Instituto de Investigaciones Eléctricas
Instituto Mexicano del Petróleo  International Association for Energy Economics
CONCURRENT SESSIONS - 1 TO 6
Monday, October 20
3:00 - 4:30 pm

1 PROSPECTS FOR OIL
Chapultepec II Room – 3rd Floor

Mark A. Schwartz, Presiding
Managing Director
PIRA Energy Group

Middle East Oil: What’s The Alternative?
Mamdouh Salameh
Director/Oil Economist
Oil Market Consultancy Service

Single-Equation Models, Co-integration Tests, and OPEC Behavior: Cointegration or Parallel Behavior?
A.F. Alhajji
Associate Professor
Ohio Northern University

What Would World Oil Markets Look Like Without Mexico
Robert McRae
Department of Economics
University of Calgary

The Economics of Marginal Fields Development in Nigeria
Koso I. Idigbe
Olafuyi O.A.
Faculty of Engineering
University of Benin, Nigeria

2 HYDROGEN ECONOMY
Molino del Rey A Room – 3rd Floor

Anna Garcia, Presiding
Director of Operations and State Programs
Center for Energy and Climate Solutions

Externalities and Subsidies: the Economics of Hydrogen-based Transportation Technologies
Anthony D. Owen
Professor
The University of New South Wales

Evaluation of Future Availability of Primary Fuel Feedstocks of Importance to the Introduction of Commercially Available Fuel Cell Vehicles in the Near Future
Daniel Betts
Vernon Roan
Timothy Simmons
Khien Dinh
Amy Twining
Mechanical & Aerospace Engineering Dept.
University of Florida

Pathways to a Hydrogen Economy: The Hydrogen Futures Dynamic Simulation Model
Thomas Drennen

William Kamery
Hobart and William Smith Colleges

Arnold B. Baker

Peter Kobos
Sandia National Laboratories

Rethinking Hydrogen Cars: Lessons from other Alternatives
Alex Farrell
Assistant Professor, Energy & Resources Group
University of California, Berkeley

3 NATURAL GAS CHALLENGE IN NORTH AMERICA
Puebla Room

Barbara Shook, Presiding
Bureau Chief
Energy Intelligence Group

Falling Short? The Growing Challenge to Supply the North American Natural Gas Market
Matthew Snyder
Managing Consultant
Wood Mackenzie Inc.

Integration of Natural Gas Markets in North America
Chris Phipps-Jones
IHS Energy

Electric Power Generation and Liquefied Natural Gas Facilities in the Northwestern Coast of Mexico: Incorporation of Volatility and Risk in the Project Valuation Process
Gerardo Bazán González
Alberto Elizalde B.
Jesús Puente-Trevino
Petroleos Mexicanos

The Prospects for Unconventional Natural Gas Supplies
Kevin F. Forbes
Ernest M. Zampelli
Department of Business Administration
The Catholic University of America

4 INTEGRATION OF ELECTRICITY MARKETS
Vancouver Room

Foster Mellen, Presiding
Manager for Energy Industry Analysis
Ernst & Young

Electricity Market Deregulation Impacts on Exchanges Between Canada and US Northeast
Jean-Thomas Bernard
Frederic Clavet
Jean-Cleophas Ondo
University Laval

The Integration of Post Transition Countries in European Free Energy Market
V. Kreslinš
K. Brinkis
Baltic Power Systems Control Center Ltd.
V. Zebergs
N. Zeltnis
Latvian Academy of Science

The Treatment of Electricity in the FTAA
Pierre-Olivier Pineau
School of Public Administration
University of Victoria

Evolving Impact of Environmental Laws on Cross-border Power Between Mexico and the United States
Jeffrey Barron
Managing Editor, Power in Latin America

Platts
5 INVESTMENT ENVIRONMENT IN RESTRUCTURED ELECTRICITY MARKETS
Guanajuato Room

Vito Stagliano, Presiding
Vice President
Calpine Corporation

Regulatory Uncertainty and the Development of New Electric Generation: Competing Risks and Option Value
Frank W. Rusco
Jon Ludwigson
U.S. General Accounting Office

W. David Walls
University of Calgary

Electricity Prices in Alberta: Is the Future in the Past?
Lori Smith Schell
President
Empowered Energy

Business Opportunities in the Use of Distributed Generation in Primary Electricity Distribution Network
R. Raineri B.
S. Ríos M.
R. Vásquez L.
Departamento de Ingeniería Eléctrica
Pontificia Universidad Católica de Chile

Institutional Environmental, Project Finance and Industrial Structure: An Analysis of the Mexican and Argentinean Electricity Industries
Gerardo Serrato Angeles
Associated Professor, School of Engineering
Universidad Nacional Autónoma de México (UNAM)

6 EMISSIONS & ENERGY
Morelia Room

David Nissen, Presiding
Professor
Columbia University

An Oligopolistic Electricity Market Model with Tradable NO Permits
Yi-Hsu Chen
Benjamin F. Hobbs
The Johns Hopkins University

Introduction of New Emisison Standards and Control Technologies Coupled with a Restructured Electricity Market: Lessons from Alberta
Joseph A. Doucet
Kris Schneck
Slaven Tustonic
School of Business
University of Alberta

A Model of Emissions Trading Market with the Effects of Uncertainty and Abatement Inflexibility
Akira Maeda
Assistant Professor
Keio University

Environmental Taxes on Depletable Resources, Rent Acquisition and Market Form
Eirik S. Amundsen
University of Bergen, Norway

Lars Bergman
Stockholm School of Economics

CONCURRENT SESSIONS - 7 TO 12
Monday, October 20
5:00 - 6:30 pm

7 OIL PRICES & MARKETS
Chapultepec II Room – 3rd Floor

Mine Yucel, Presiding
Vice President & Sr. Economist
Federal Reserve Bank of Dallas

A Less Volatile Crude Oil Price: Supply Rotation Control
Huei-Chu Liao

Yu Bo Suei
Tamkang University, Taipei

Why and When is There Mean Reversion in Spot Crude Prices?
Mark W. French
Research & Statistics Division
Federal Reserve Board

Drivers of Upstream Investment in the Petroleum Industry
Michael C. Lynch
President
Strategic Energy & Economic Research (SEER)

A Modest But Crude Proposal: A Market-Oriented, Co-operative Mechanism for Managing Oil Price Fluctuations
Sharif Ghaffar
Senior Analyst
Energy Intelligence Research

8 CHALLENGES TO RESTRUCTURING
Molino del Rey A Room – 3rd Floor

Dalton J. Nolan
President
Arizona Public Service Company

Why, When, and How Does Restructuring Work?
Lars Bergman

Drivers of Restructuring
Lars Bergman
University of Bergen, Norway

Lars Bergman

Stockholm School of Economics

Path-Dependence and Lock-In Effects in the Latin American Electricity Sector
Jens Weismann

Derek Bunn
London Business School

Major Methods to Deal with Power Purchase Agreements After Restructuring
Keun Dae Lee

Chang-Ho Rhee
P. Chang

Korea Electricity Research Institute

Byung-Hoon Kwon

Ministry of Commerce, Industry and Energy
Energy Integration in Latin America: Two Projects in Opposition
Rosio Vargas Suárez
Víctor Rodríguez Padilla
Universidad Nacional Autónoma de México (UNAM)
17
MEXICAN OIL
Guadalajara Room
This session will be presented in Spanish
Gerardo Bazán Navarrete, Presiding
Coordenador del Centro de Información del Programa
Programa Universitario de Energía, UNAM
The Mexican Government and the Finance of the
National Oil Industry
Daniel Romo Rico
Sergio Martín Galina Hidalgo
Alfonso Pérez Arellano
Instituto Mexicano del Petróleo
Closing the Circle: From Financial Options to Real
Options and to Energy Derivatives
Arturo G. Reinking
Engineering College
Universidad Nacional Autónoma de México (UNAM)
The Relevance of an Exergoeconomic Analysis on the
Production Cost of Gasoline in Mexico
Joel Hernández
Ricardo Rivero
Conseulo Rendón
Martha Gracia
Leodegario Monroy
Instituto Mexicano del Petróleo
Groupo de Exergia
Mexico’s Dilemmas and Options regarding OPEC in the
Framework of North America Energy Integration and the
USA Hemispheric Policy
Angel de la Vega Navarro
Professor
Universidad Nacional Autónoma de México (UNAM)
18
COMMON ENERGY POLICY: THE CASE FOR
ELECTRICITY SUPPLY. PROBLEM OR
CHANGE!
Morelia Room
Nicolas Borda, Presiding
Attorney
Mexican Academy for Energy Law
Restructuring and Regulatory Trends in
Electricity Industries
Francisco de Rosenzweig
Director, Office of Electric Restructuring Unit
Energy Regulatory Commission
Economic Integration of Electric Markets: One
Canadian’s Perception
Bruce T. Laxdal
Laxdal Consulting, S.A. de C.V.
IPEF Evolution and the Need of Energy Reform in Mexico
Fernando Bueno
Comisión Federal de Electricidad (CFE)
Economic Integration of the Electric Markets -
The FERC Perspective
William J. Froehlich
Director, Office of Administrative Litigation
Federal Energy Regulatory Commission
CONCURRENT SESSIONS - 19 TO 24
Tuesday, October 21
4:30 to 6:00 pm
19
REVIEW OF ENERGY & ENVIRONMENT IN
MEXICO
Chapultepec II Room – 3rd Floor
Adrián Fernández Bremauntz, Presiding
Director General for Research on Global, Regional and
Urban Pollution
National Institute for Ecology
Mexico’s Long Term Energy Outlook – Results of a
Detailed Energy Supply and Demand Simulation
Guenter Conzelmann
Argonne National Laboratory
Juan Quintanilla Martínez
Universidad Nacional Autónoma de México (UNAM)
Vicente Aguilar Alejandre
Secretaria de Energía
Luiz Alberto Conde Alvarez
Instituto Nacional de Ecología
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Comisión Federal de Electricidad
Elizabeth Mar Juárez
Instituto Mexicano del Petróleo
Cecilia Martín del Campo Márquez
Universidad Nacional Autónoma de México (UNAM)
Gerardo Serrato Angeles
Rubén Ortega Carmona
Universidad Nacional Autónoma de México (UNAM)
Sustainable Development and Eco-efficiency: Paradigm
of the Century XXI
Claudia Hernandez-Montes
Petróleos Mexicanos and Monterrey Institute
General Overview and Perspectives of the Mexican
Energy Industry Regulatory Framework
Guillermo Gutiérrez Amante
Francisco Rosenzweig
Energy Regulatory Commission, México
20
MEXICAN POWER
Molino del Rey A Room – 3rd Floor
Carlos Vélez Ochoa, Presiding
Programa Universitario de Energía
Universidad Nacional Autónoma de México (UNAM)
Powering Mexico’s Future – An In-Depth Look at Long-
Term Electricity Market Developments
Guenter Conzelmann
Argonne National Laboratory
Jorge Fernández Velázquez
Esmeralda Ibars Hernández
Hugo Cadena Vargas
Isaac Jiménez Lerma
Comisión Federal de Electricidad
Juan Quintanilla Martínez
Universidad Nacional Autónoma de México (UNAM)
Vicente Aguilar Alejandre
Secretaría de Energía
The Political Economy of Energy Reform in Mexico
David Victor
Stanford University
Víctor Carreón
CIDE, Mexico
Armando Jiménez S.
SENER, Mexico
Electricity in Mexico: When Doing the Right Thing is
Not Enough
Luis G. Fonseca Guzmán
Severo López-Mestre Arana
CFE
Assessment of Electricity Generation to 2011 Using Low
Sulfur Fuel Oil in Mexico
Víctor Shamann Bazan Perkins
Modesto Javier Cruz Gomez
School of Chemistry
Universidad Nacional Autónoma de México (UNAM)
21
RETAIL ELECTRICITY ISSUES
Puebla Room
Peter Nance, Presiding
Senior Principal
Teknecon Energy Risk Advisors LLC
Resource Assessment and Implementation of DLC
Programs for Large Customer
Chang-Ho Rhee
In-Seung Jo
Korea Electrotechnology Research Institute
Korea Energy Research Institute
The Opening of European Retail Electricity Markets to
Competition: Lessons Learned from the United States
Steven Curren
Power Industries
French Trade Commission in Houston
Regulation of Multiproduct Industries Under Political
Constraints
Jose Eduardo Mendóza
Neil Rickman
University of Surrey
University of Colorado
Performance and Efficiency of Colombia’s Energy
Distribution System
Rodrigo Taborda
Facultad de Economía
Universidad del Rosario, Colombia
22
OIL, POLITICS & ECONOMY
Veracruz Room
Jennifer Michael, Presiding
Energy and Natural Resources Committee
U.S. Senate
Oil Price Shocks and Real GDP Growth: Empirical
Evidence for some OECD Countries
Rebeca Jiménez-Rodríguez
University of Salerno
Marcelo Sánchez
European Central Bank
Comparison Between Actual and Expected North-
American and North-Mediterranean Energy Consump-
tion Patterns
Michael Tamvakis
Hadi Hallouche
City University, London
Inconsistency of Policies and Oil Shocks: Dynamics
According to the Monetary Regime
Harold Zavaro
Banco Central de Venezuela
Luis A. Sosa
Colorado School of Mines
23
GENERATION TECHNOLOGIES &
CHALLENGES
Guadalajara Room
Eduardo Arriola Valdes, Presiding
Head, Department of Electrical Engineering
Universidad Nacional Autónoma de México (UNAM)
The U.S. Spent Nuclear Fuel Legacy and the
Sustainability of Nuclear Power
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IMPACT OF THE ENERGY SECTOR, ITS
DEVELOPMENT AND ITS ORGANIZATION,
ON THE DEMAND FOR SERVICES FROM
ENGINEERING AND CONSULTING
COMPANIES
Morelia Room
Felipe Ochoa Rosso, Presiding
Former President
Comisión Federal de Electricidad
Cecilia Martín del Campo Márquez
Panelists to be Announced
FUTURE USAE / IAEE EVENTS
ANNUAL CONFERENCES
July 8 - 10, 2004
24th USAE/IAEE
North American Conference
Washington, DC
Capital Hilton
June 3-6, 2005
28th IEA International Conference
Taipei, Taiwan
Grand Hotel
Mexico Social Tours

HIGHLIGHTS OF HISTORICAL AND MODERN MEXICO CITY

Tour includes - visits to the Zocalo, the main square of Mexico City; the National Palace, with its outstanding murals by Diego Rivera; a panoramic view of the Templo Mayor excavations; and the metropolitan cathedral. The tour concludes with a drive along the Paseo de la Reforma Avenue ending up at the Anthropology Museum (Sunday) or the Square of the Three Cultures (Monday). On Monday, the Anthropology Museum is closed.

TOUR LENGTH: 4 hours
DEPARTURES: 9:20 a.m.
PRICE PER PERSON: $24.00 usd
TOUR OFFERED: Sunday (Oct. 19) and Monday (Oct. 20)

TEOTIHUACAN ARCHEOLOGICAL RUINS AND SHRINE OF GUADALUPE

Tour begins with a visit to the Shrine of Our Lady of Guadalupe, then a drive to the archaeological site Teotihuacan with its impressive Quetzalcoatl temple - “the place where men become gods” - and the sun and moon pyramids.

TOUR LENGTH: 6 hours
DEPARTURES: 9:20 a.m.
PRICE PER PERSON: $26.00 usd
TOUR OFFERED: Sunday (Oct. 19) and Tuesday (Oct. 21)

CUERNAVACA & TAXCO SILVER TOUR

Day long tour begins with a morning drive through the mountains south of Mexico City to Cuernavaca, the “City Of Eternal Spring”, including a visit to the 16th century cathedral of San Francisco. The tour continues to Taxco, a lovely town of cobblestone streets world-renowned for its silverwork, where you will have free time to visit the exquisite Santa Prisca’s church, Borda Plaza and silver shops.

TOUR LENGTH: 10 hours
DEPARTURES: 9:20 a.m.
PRICE PER PERSON: $36.00 usd
TOUR OFFERED: Saturday (Oct. 18), Sunday (Oct. 19) and Wednesday (Oct. 22)

XOCHIMILCO AND DIEGO RIVERA COLLECTION

The morning begins with a visit to Xochimilco. Then continues in the afternoon to the Pyramids of Teotihuacan and the Shrine of Our Lady of Guadalupe. (See descriptions above of the shorter tours.)

TOUR LENGTH: 4 hours
DEPARTURES: 9:20 a.m.
PRICE PER PERSON: $26.00 usd
TOUR OFFERED: Tuesday (Oct. 21) and Wednesday (Oct. 22)

XOCHIMILCO & SÁBADO BAZAAR

Tour includes a visit to the Dolores Olmedo Museum, famous for its collection of works by Diego Rivera. The tour continues to the city of Xochimilco and a leisurely trip on a trajinera (traditional boat) where you may enjoy the music and floating gardens as you drift along the innumerable ancient canals. The afternoon concludes with a visit to the traditional Bazaar del Sabado - famous for its handicrafts, jewelry, painting and sculptures.

TOUR LENGTH: 6 hours
DEPARTURES: 9:20 a.m.
PRICE PER PERSON: $30.00 usd
TOURS OFFERED: Saturday (Oct. 18) Only

COMBINATION - XOCHIMILCO, TEOTIHUACAN ARCHEOLOGICAL RUINS, AND SHRINE OF GUADALUPE

The morning begins with a visit to Xochimilco. Then continues in the afternoon to the Pyramids of Teotihuacan and the Shrine of Our Lady of Guadalupe. (See descriptions above of the shorter tours.)

TOUR LENGTH: 10 hours
DEPARTURES: 9:20 am
PRICE PER PERSON: $46.00 usd
TOURS OFFERED: Saturday (Oct. 18) and Wednesday (Oct. 22)

To make reservations for any of the above social tours contact:
Leonorr Betanzos Angeles, Bestours, Mazatlán No 5 Local 6, Entrada por Juan de la Barrera, Edificio Condessa, 06140 Mexico, D.F.
Phone: 5255-5211-8848; Fax: 5255-5211-8845; btanzos@prodigy.net.mx

STUDENT SCHOLARSHIPS

USAEE is grateful to the following organizations and individuals for support of the Student Scholarship fund:

Leonard L. Coburn • ConocoPhillips • Exxon Mobil Corporation • Joseph M. Dukert

The Student Scholarship fund has been set-up to cover the cost of conference registration fees for promising graduate students who plan to participate in the Annual North American Conference of the USAEE/IAEE. USAEE will continue this scholarship fund and actively encourages corporate and individual support. For information on both contributing to this fund or receiving these funds as a student, please speak to Dave Williams at the conference registration desk or at the following numbers: (p) 216-464-2785, (f) 216-464-2768, (e) usaee@usaee.org

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Dave Williams
USAEE/IAEE

CONFERENCE MANAGEMENT COMPANY
Administrative Management Services, Inc.
The Camino Real Mexico Hotel, the conference venue, is conveniently located near the business district and Mexico City attractions. We have a special room block at the following rates per night:

- Single/Double Room $110.00
- Pool View Room $130.00
- Camino Real Club $170.00

Please note that these rates are exclusive of occupancy tax. These special rates apply for occupancy October 14 – 25, 2003, leaving you plenty of time before and after the conference to enjoy Mexico City. Please note that you must make your reservations prior to Monday, September 29, 2003, to receive these special rates. Reservations placed after September 29, will be confirmed at the group rate on a space-available basis. Check-in time is 3:00 pm and check out time is 1:00 pm. For reservations phone 011-5255-5263-8899 and identify yourself as being with the 23rd IAEE North American Conference. Delegates may also reserve accommodations by utilizing the hotel booking form included in this conference announcement and fax to 011-5255-5263-8898.

TRAVEL DOCUMENTS

All international attendees to the 23rd IAEE North American Conference are urged to contact their Mexican consulate, Embassy or travel agent regarding the necessity of a Visa and/or Passport documents to gain entrance to Mexico. If you need a Visa make sure you obtain a Tourist Visa. Allow plenty of time for processing these documents. If you need a letter of invitation to attend the conference, contact USAEE with a fax request at 216-464-2768 or email usaee@usaee.org. Please provide your return fax number so that we may promptly respond to your request. Note that the USAEE/IAEE does not have funds to sponsor participant’s registration, travel or hotel/transportation costs, etc. in conjunction with this meeting.

GROUND TRANSPORTATION

The cost for a taxi from the airport to the Camino Real is approximately US $15-$25, equivalent to 150 to 250 pesos. At the airport after going through customs, there is an authorized taxi stand where you can purchase taxi service to the Camino Real (and other Mexico City hotels). This is located on the left hand side right outside of customs. It is strongly recommended that taxi service be purchased at this stand. Avoid taking a taxi offered by people wandering around, either inside or outside the terminal. Taxi’s do not take credit cards; they operate on a cash only basis. It is preferable to have Pesos (Mexican currency) for your taxi fare. At the airport, as you depart Customs, there are bank offices where you can convert your currency to Pesos.

At your hotel, always ask the bellman to call a taxi for you, as this is the most reliable service.

CITY OVERVIEW

Mexico City is the best place to learn about a country proud of its heritage. The city was founded over 675 years ago as the capital of the Aztec Empire. From past to present, you can see it all standing within Mexico City – an Aztec pyramid, a colonial cathedral and modern office buildings. Geographically, Mexico City is surrounded by mountains, situated on a dry lakebed at an elevation of 7,400 feet.

The downtown area includes public art, parks, gardens and though thoroughly modern, it remains true to its historical roots. Teotihuacans, Toltecs, Aztecs and European conquistadors created “The City of Palaces” as a center of life and commerce over 2,000 years ago.

The conference host hotel, The Camino Real, is nestled among Mexico’s Chapultepec Park and Polanco. The park is the largest green area in Mexico City. The hotel is close situated to the finest museums, antique shops, fashionable shopping, dining and a zoo. The hotel’s designer, renowned architect Ricardo Legorreta, created the hotel with a contemporary Mexican feel which boasts over 400 works of art by local masters and other artisans. From the front door to the hotel’s foyer and famed dining establishments, you will be impressed by the hotel’s beauty.

Mexico City is the best place to understand the history of Mexico as a country. Considering that Mexico City was built upon the ruins of an ancient Mexican city named Tenochtitlan, it’s no surprise that some 700 blocks have been devoted as a Historical Zone. Some of the cities top attractions include:

- **The Basilica de Nuestra Senora de Guadalupe**: The central place for worshipping the patron saint of Mexico. The Virgin of Guadalupe is said to have appeared as a vision on this spot to a poor Indian man who after a second vision, presented proof of his vision to a skeptical bishop in the form of collected rose petals. When the Indian man dropped these collected roses from his cloke, the image of the virgin was emblazoned on the fabric of his cloke.
- **Museo Frida Kahlo**: The wife of famed muralist Diego Rivera, their house now serves as a museum of her paintings which are said to surpass his in popularity. Included in the museum is pre-Columbian art, personal artifacts, jewelry and terracotta figurines from both the Teotihuacan and Tlateloco periods.
- **Museo Nacional de Antropologia**: Offering the best introduction to the Mexican culture, this museum presents Mexico’s history from prehispanic time to a comprehensive ethnographic exhibit detailing modern Mexico and the way people live throughout Mexico today.
- **Palacio Nacional and the Diego Rivera Murals**: This spacious complex with courtyards and carved brass balconies is the office to the President of Mexico. On the second floor are the Diego Rivera murals which depict Mexico’s history. Guides are available and for 30 minutes, you are presented with a thorough background of Mexican history.
- **Templo Mayor and Museo del Templo Mayor**: Remains of the ancient Pyramid of Huiztilopochtli, also called the Great Temple, this is an important religious structure. This site was the religious hub for the Aztec capital around 1521. Shelters and walkways over the Templo Mayor ruins protect the remaining original paint work and carving. These ruins were discovered in 1978 when workmen were excavating the east side of the Palacio Nacional. At the Museo del Templo Mayor you can view exhibits of excavated items including: masks, figurines, jewelry, tools and the huge stong wheel of the mood goddess.

With all there is to explore in Mexico City, be sure to allow plenty of time before and after the conference to experience all that Mexico City has to offer. For more information and/or guides, contact the Mexico Secretary of Tourism Official Site at www.mexico-travel.com. Other useful web-sites include: www.mexico.web.com.mx, www.go2mexico.com and Mexico City’s own convention and visitors bureau website: www.mexicocity.gob.mx

CLIMATE

Mexico City’s weather is consistent. The city’s high elevation produces a moderate climate with average annual temperatures ranging from 61°F to 78°F. Although the rainy season is over, sometimes it still rains.

WHAT TO WEAR

This year’s conference attire is business dress. This includes suits and ties for gentlemen; skirts, nine-to-five dresses and pantsuits for ladies. (Please note: Although the temperatures outside may be warm, and ties for gentlemen; skirts, nine-to-five dresses and pantsuits for ladies; it still rains.

INSURANCE

Visitors are not covered by Mexican health insurance plans. Conference participants are urged to take out insurance to cover loss incurred in the case of cancellation, medical expenses and damage to or loss of personal effects.

The IAEE/USAEE/AMEE or CAEE will accept no liability for personal injuries or for loss or damage to property belonging to conference participants are urged to take out insurance to cover loss in-

ELECTRICAL CURRENT

The electrical current in Mexico is 110 volts.
**REGISTRATION FEES** are payable in advance. Complete the form below and mail to USAEE Conference Headquarters along with your check payable to USAEE in U.S. dollars and drawn on a U.S. bank. You may also visit www.usaee.org/energy to register on line. Conference registration fees may be paid by check, credit card or wire transfer. Fax 216-464-2768 for wire transfer information or e-mail to usaee@usaee.org. Hotel and related travel costs are not included in registration fees. Registration fees include: registration materials, a copy of the conference proceedings on CD Rom, two lunches, three receptions, one dinner and coffee breaks. Students: submit a letter stating that you are a full-time student and are not employed full-time. The letter should provide the name and contact information for your main faculty supervisor or your department chair and a copy of your student identification card. USAEE reserves the right to verify student status.

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**Total Paid**

**Method of Payment**

- Check (Check payable to USAEE in U.S. dollars and drawn on a U.S. bank)
- Credit Card
  - Visa
  - Master Card
  - Card Number

**We do not accept any other credit cards.**

Expiration Date

Signature

Last Name: ___________ First Name: ___________

Informal First Name (for badge): ___________

Guest’s Name (for badge), if any: ___________

Business Title: ___________

Company/Organization: ___________

Address: ___________

City/Country: ___________ Zip/Mail Code: ___________

Telephone: ___________ Fax: ___________

E-mail: ___________

At what hotel will you be staying (circle one)? Camino Real Other (please indicate) ___________

Special Needs: ___________

**CANCELLATIONS/SUBSTITUTIONS**

All cancellations and substitutions must be received in writing at USAEE Conference Headquarters. Cancellations received on or before August 11, 2003 are subject to a non-refundable $250.00 administrative fee. Cancellations received after August 11, 2003 will be honored, however, no refund will be made. There will be no refunds for no-shows. There is no exception allowed to this policy. Should you be unable to attend, substitutions may be made to transfer your registration to another member of your organization at any time up to October 3, 2003.

Please send payment to:

USAEE Conference Headquarters
28790 Chagrin Blvd., Ste. 350
Cleveland, OH 44122 USA
Phone: 216-464-2785 / Fax: 216-464-2768
E-mail: usaee@usaee.org
All accommodation requests must be received no later than Monday, September 29, 2003 to ensure your room is secured within the USAEE/IAEE room block at these special rates. Reserve early, as the rooms may fill prior to the deadline date. Your credit card will be charged one night’s room charge & tax for cancellations received within 24 hours of your reservation.

When making your accommodations please identify yourself as attending the “IAEE North American Conference.”

Last Name: __________________________________________________________
First Name: __________________________________________________________
Organization: ________________________________________________________
Street Address: ________________________________________________________
City, State, Country: ____________________________________________________
Postal Code: __________________________________________________________
Tel w/ country code: ____________________________________________________
Fax w/ country code: ____________________________________________________
Email: ________________________________________________________________
Arrival date: _______________ Departure date: ____________________________

Type of Accommodations (PLEASE CHECK YOUR CHOICE):

Deluxe Group Room Rate: ______ US$110 single/double occupancy
Pool View Room Rate: ______ US$130 single/double occupancy
Camino Real Club Room Rate: ______ US$170 single/double occupancy

Please add: 15% VAT and 1.75% State Tax
Request: ___ Smoking or ________ Non-Smoking
Sharing With: _________________________________________________________

You must provide credit card information to secure your reservation:

Type of card: ___________________ Expiration Date: ________________________
Card Number: __________________________________________________________
Signature: _____________________________________________________________

Please return this form via facsimile to (52 55) 5263 88 98 or email to reservas@crmexico.com.mx to make your reservations direct with the Camino Real Reservations Department. Please note that you may also call the reservations department at (52 55) 5263 88 99 to make your reservations. Rates valid from October 14-25, 2003.