



*"To keep on doing business, the modern company still needs a franchise from society, and the terms of that franchise still matter enormously."  
– John Micklethwait and Adrian Wooldridge, *The Company: A Short History of a Revolutionary Idea*\**

The United States Association for Energy Economics (USAEE), an affiliate of the International Association for Energy Economics (IAEE), has selected Anchorage, Alaska as the site for its 32<sup>nd</sup> North American Conference. The conference will be held on July 28-31, 2013 at the Hotel Captain Cook.

The conference will be hosted by the Anchorage Association for Energy Economics, the local chapter of the USAEE. The theme of the conference is ***Industry Meets Government: Impact on Energy Use and Development.***

The conference will be a unique opportunity to discuss and debate the energy economic issues germane to Alaska as well as other international areas. The conference will bring together a diverse group of international and U.S. experts from private enterprise, the public sector, and academia.

Major conference topics include:

- ◆ Petroleum Fiscal Regimes - investment risk and government take, balancing government fair share and international competitiveness, petroleum wealth management
- ◆ Natural Gas Markets - shale gas, hydraulic fracturing, evolution of global natural gas markets, LNG pricing in Asia
- ◆ Unconventional and Frontier Oil and Gas Development - arctic offshore development, ice-breaking tankers, oil spill prevention and response, offshore revenue sharing, shale oil, oil sands, heavy oil
- ◆ Role of Government - incentives, subsidies, regulation, public utility price regulation with limited buyers and sellers
- ◆ Renewable Energy - assessing economic and environmental viability of large hydroelectric, solar, tidal, geothermal, wind
- ◆ Energy and Economic Development
- ◆ Energy Use and Efficiency in Fishing, Mining, Ecotourism, Forestry
- ◆ Electricity Generation and Distribution - smart grids and appliances, technical and financial integration of alternative energy sources into existing power grids, technology and regulation for isolated electricity systems
- ◆ Climate Change

Please contact Roger Marks of the Anchorage Chapter at [907-250-1197](tel:907-250-1197) or [rogmarks@gmail.com](mailto:rogmarks@gmail.com) for further information.

The USAEE North American Conferences are funded largely by sponsorship donations. We hope you will consider a sponsorship. Details on sponsorship opportunities are on page 4.

## Who is the USAEE?

The International Association for Energy Economics (IAEE), and its affiliate, the United States Association for Energy Economics (USAEE), are independent, non-profit, global membership organizations for business, government, scientific, academic and other professionals concerned with energy and related issues in the international community. They advance the knowledge, understanding and application of economics across all aspects of energy development and use, including theory, business, public policy and environmental considerations, and foster communication amongst energy concerned professionals.

IAEE and USAEE facilitate:

- ◆ Worldwide information flow and exchange of ideas on energy issues
- ◆ High quality research
- ◆ Development and education of students and energy professionals

This is accomplished through:

- ◆ Providing leading edge publications and electronic media
- ◆ Organizing international and regional conferences that includes practitioners, teachers and students of energy economics and related disciplines for the exchange of ideas, advances and professional experiences
- ◆ Building interdisciplinary networks of energy concerned professionals

The IAEE, with 4,000 members in over 100 nations, was founded in 1977. The USAEE, the largest affiliate of the USAEE with 1,000 members, was founded in 1994.

For more information on the IAEE or USAEE see [www.IAEE.org](http://www.IAEE.org) or [www.USAEE.org](http://www.USAEE.org)

The Anchorage Association for Energy Economics was founded in 1980 to provide a forum for the exchange of ideas, experiences and issues among professionals and all citizens interested in energy economics in Anchorage, Fairbanks, Juneau, and all of Alaska. The Chapter sponsors monthly talks that feature both local and national experts as speakers, and special conferences on energy issues of relevance to their local members.

For information on the Anchorage chapter see [www.anchorageusae.org](http://www.anchorageusae.org)



## Conference Overview

As the global economy follows a precarious path to full recovery, the challenge of meeting growing energy needs in an increasingly volatile world with finite resources becomes ever more urgent. All parties – from governments and non-governmental organizations to energy producers and consumers – have a stake in fostering smarter energy development and use that minimizes adverse environment effects and consumer costs. The 32nd USAEE/IAEE North American Conference will address the issues, challenges, and opportunities of industry-government relations as the stakeholders strive to meet their respective goals for commerce and society.

Although private industry carries out most energy development, governments – charged with reflecting the broad spectrum of society’s values – create the context in which development occurs. Consequently, the relationship between industry and government is central to the question of how to promote energy development and use that is efficient and environmentally sound. Countries, states, provinces, and communities around the world seek to unlock their energy resource potential, encourage new technologies, and assure equitable distribution of benefits. Industry holds the necessary technical expertise and experience. Industry-government relations will be crucial in determining where and how the world’s energy resources are developed, and which products are brought to market at what price. That evolving relationship will influence everything from fiscal systems and consumer costs to climate change and environmental health.

Alaska is an appropriate setting for a conference addressing the issues, challenges, and opportunities of industry-government relations in energy use and development. As one of North America's great energy producing regions, Alaska has a long history of dynamic industry-government relations. Alaska’s role in satisfying energy demand features prominently in energy policy debates both nationally and internationally. The conference will bring together energy researchers and practitioners to explore these themes through a series of plenary sessions, concurrent sessions reporting current research and case studies of applied energy economics, and a poster session. The conference will also provide networking opportunities through informal receptions, breaks between sessions, public outreach, and student recruitment. A selection of offsite tours will be offered to highlight Alaska’s uniquely beautiful environment as well as the state’s role in the North American energy supply chain.

For general information about the conference, and the call for papers see [www.usaee.org/USAEE2013/](http://www.usaee.org/USAEE2013/)



# Industry Meets Government: IMPACT ON ENERGY USE & DEVELOPMENT

## SPONSORSHIP RESERVATION FORM

Sponsorship is key to the success of the 32<sup>nd</sup> USAEE/IAEE North American Conference. Below are sponsorship options to choose from, as well as a listing of benefits and recognition. Organizations may co-sponsor events; equal credit is given to the involved organizations. **Please mark your chosen option(s)** and indicate a prepayment, billing or co-sponsorship option. Thank you for your support in assuring the success of this important meeting.

PREMIUM SPONSORSHIP OFFERINGS	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver
	\$10,000	\$7,500	\$5,000
Complimentary registrations to be used at your discretion	3	2	1
Placement of your promotional materials in all conference delegate packets	✓	✓	✓
Company logo with link to your website placed on the conference website	✓	✓	✓
Several verbal announcements by conference representatives at the meeting	✓	✓	✓
Placement of company logo on printed program handed out at conference	✓	✓	✓
One reserved exhibit table top space to display your products/services	✓	✓	
Placement of your promotional materials at all coffee breaks	✓		

Please bill:  Visa  MasterCard Card No. \_\_\_\_\_

Exp. \_\_\_\_\_ CVC Code \_\_\_\_\_ Signature \_\_\_\_\_

Enclosed is my check in the amount of \$ \_\_\_\_\_ to cover the cost of the selected sponsorship option(s).

Please bill my company in the amount of \$ \_\_\_\_\_ to cover the cost of the selected sponsorship option(s).

My company wishes to co-sponsor the selected event with \_\_\_\_\_.

Our co-sponsorship payment in the amount of \$ \_\_\_\_\_ is enclosed.

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

**Make check payable to USAEE in U.S. dollars and drawn on a U.S. bank and send to:** David L. Williams, Executive Director | USAEE/IAEE Headquarters | 28790 Chagrin Blvd., Suite 350 | Cleveland, Ohio 44122 USA

**Questions?** Contact David Williams | Phone: 216-464-2785 | Fax: 216-464-2768 | Email: usae@usae.org

*NOTE: Payments to USAEE, including contributions, sponsorships, gifts and dues, are not deductible as charitable contributions but may be deductible as ordinary business expenses.*

## EVENT-BASED SPONSORSHIP OFFERINGS

### Luncheon / Dinner Sponsorship – \$10,000 (3 events at conference)

- Three (3) complimentary registrations to be used at your discretion
- Placement of your promotional materials in all conference delegate packets
- Company logo with link to your website placed on the conference website
- A sign listing your company as a lunch/dinner sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### Reception Sponsorship – \$7,500 (2 events at the conference)

- Two (2) complimentary registrations to be used at your discretion
- Placement of your promotional materials in all conference delegate packets
- Company logo with link to your website placed on the conference website
- A sign listing your company as a reception sponsor
- Opportunity to invite up to 4 guests not attending the conference to attend/network at the reception
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### Breakfast Sponsorship – \$6,000 (3 events at conference)

- Two (2) complimentary registrations to be used at your discretion
- Placement of your promotional materials in all conference delegate packets
- Company logo with link to your website placed on the conference website
- A sign listing your company as a breakfast sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### Coffee Break Sponsorship – \$3,500 (5 events at conference)

- Placement of your promotional materials in all conference delegate packets
- Company logo with link to your website placed on the conference website
- A sign listing your company as the coffee break sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### Student Breakfast Sponsorship – \$3,500 (1 event at conference)

- Participation of up to three Company representatives in the Student Breakfast
- Company logo with link to your website placed on the conference website
- A sign listing your company as the student breakfast sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### Council Lunch Sponsorship – \$1,500 (1 event at conference)

- Company logo with link to your website placed on the conference website
- A sign listing your company as the Council lunch sponsor
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### Placement of Promotional Materials in Delegate Packets – \$1,000

- Placement of your promotional materials in all conference delegate packets
- Participants will be notified approximately one month prior to meeting as to when/where to send your materials

### General Company Conference Sponsorship – \$500 or greater (unlimited)

- Company logo with link to your website placed on the conference website
- Several verbal announcements by conference representatives at the meeting
- Placement of company logo on printed program handed out at conference

### General Individual Conference Sponsorship – >\$100 and <\$499

- Individual name to appear in final printed program
- Stand-up recognition given at conference